



LET'S CONNECT.

2024 Prospectus

Conference: May 6-9, 2024
Expo Hall: May 7-9, 2024
Las Vegas Convention Center,
Las Vegas, NV, USA



an event by
Waste360

Produced by: In Collaboration with:



There's nothing quite like meeting customers face to face...

Over the past 50+ years WasteExpo has helped usher in more significant innovations in the solid waste industry than any other event—and the future is more important than ever before.

WasteExpo is the only place you can meaningfully connect with motivated buyers and industry experts in just a few short days. The event attracts new buyers every single year, and you'll walk away with new connections, fresh insights, and lucrative business deals.

WasteExpo drives big business. Let's do business together.

2023 OVERVIEW

238,000 sq. ft. of floor space
550+ exhibitors
11,000+ industry professionals
8,500 total buyers
1,300+ conference attendees
110 countries represented



"WasteExpo is the place to meet face to face with vendors. I can accomplish my goals and discuss future needs in one venue. Thank you!"

– Tim Burns

Waste Solutions Division Manager
Maryland Industrial Trucks, Inc

Exhibitors get meaningful contacts and contracts.



98% would recommend exhibiting at WasteExpo



64% will send proposals to customers based on WasteExpo meetings



What do exhibitors feel are the show's greatest strengths?



"The ability to show our large equipment at a venue; no other shows where we can take such a large piece of equipment."



"The networking opportunities and the quality of attendees"



"The opportunity to meet with many of the industry's leaders in one location"



Attendees share what they think about WasteExpo:



98% would recommend WasteExpo to colleagues



70% researched new products, suppliers/vendors



80% say that attending WasteExpo is important for business




81% did/will purchase a product/service as a result of WasteExpo




Attendee Overview

WasteExpo attendees are decisionmakers – and they are ready to meet YOU!

Of the 2023 attendees surveyed:

 **64%** directly recommend, influence or make final decisions on products and services

 **59%** are increasing their purchasing budgets for 2024.

Top reasons they attend WasteExpo:

Network with industry peers - 71%

See new products and services - 70%

Meet existing vendors and supplies - 58%

Source new vendors and suppliers - 54%

“If you’re not attending WasteExpo, you are missing out on tons of valuable products and services in the industry.”

**- Mike Raftery, VP of Operations
GEL Recycling**

What do attendees feel are the show's greatest strengths?



The opportunity to meet face-to-face with others in the industry, in order to exchange ideas, make new contacts and refresh relationships”



Bringing everyone together to see what is happening in the waste industry and allowing for exposure to so many products in one place.”



If you're not attending WasteExpo, you are missing out on tons of valuable products and services in the industry”



Get ready to meet your next customer...

Whether your target audience comprises the private sector, public sector, or waste generators, you'll find them all at WasteExpo. Here's a glimpse at some of the types of companies and organizations represented at WasteExpo:



Private Sector

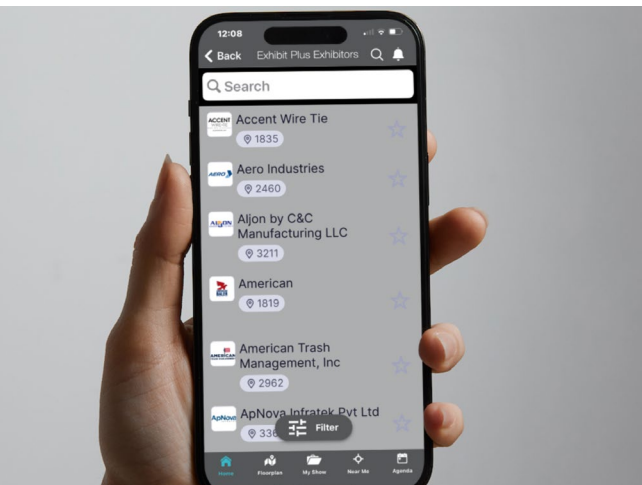
- Advantek Waste Management
- American Waste Control Inc.
- BASF
- Casella
- Five Star Carting
- GFL Environmental
- International Paper
- Kings Waste
- National Equipment Solutions
- Republic Services
- Rocky Mountain Recycling
- Rose Engineering Industries
- Rubicon Global Services LLC
- Stericycle, Inc.
- Tetra-Tech
- Texas Pride Disposal
- Valvoline
- Waste Connections
- Waste Management
- Water World International

Public Sector

- Arkansas Energy & Environment
- City and County of Denver
- City of Austin
- City of Birmingham
- City of Burbank
- City of Charlotte
- City of Cleveland
- City of Dallas
- City of Fort Myers
- City of Laredo
- City of Los Angeles
- City of Lubbock
- City of Murfreesboro
- City of New Orleans
- City of Pittsburgh
- City of Sacramento
- City of South Bend
- City of Tampa Solid Waste
- City of Yonkers NY
- County of Maui Environmental Management
- Department of Environmental Health
- Miami-Dade County Solid Waste Management
- San Diego County
- Virgin Islands Waste Management Authority

Waste Generators

- Auburn University
- Breckenridge Grand Vacations
- Chanel
- Chick-Fil-A, Inc.
- Clemson University
- Costco Wholesale
- Cox Enterprise
- Delta Airlines
- DFW International Airport
- Dillard's Inc.
- Dow Grainger
- H-E-B
- Hobby Lobby Stores, Inc
- IKEA
- Milliken & Company
- Publix Super Markets
- RaceTrac
- Sherwin Williams
- Sugar Creek Packing Co.
- The LEGO Group
- The TJX Companies
- The Walt Disney Company
- Universal Orlando Resort
- Vornado Realty Trust
- Walmart Inc.



Boost your impact with a sponsorship!

Looking for a way to enhance your booth presence? Gain a marquee spot, more leads, and increased exposure through one of these great sponsorship opportunities.

Shuttle Bus Signage Sponsor

Thousands of attendees will be taking the shuttle to and from the convention center daily, and all of them will see your logo several times a day.

Exhibits Plus

Enhance your booth listing on our website and mobile app with highlighted company information, logo, product listings and more

Coffee Talks Live - by Waste360

This popular interview series gives bite-sized insights from the waste and recycling industry's most innovative leaders. Now you can be part of it going live exclusively at WasteExpo. The Waste360 Coffee Talks are LIVE!



Click here to view Sponsorship Opportunities.



Book Your Space & Let's Drive Business Together at WasteExpo 2024!

For more information, please contact:



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